



Hambleside Danelaw Ltd
Press release – 5 February 2010

Major Improvements for Dryseal GRP Roofing System

Hambleside Danelaw has kicked off 2010 by enhancing the Dryseal GRP component based roofing system for flat and low pitched roofs that comes with the easy 'Fit and Finish' installation.

Dryseal has been available as a proven solution for new build and refurbishment projects for over 20 years and the system totally encapsulates the roof with a single material. It requires no heat or flames for installation.

Now the improved Dryseal range for domestic, commercial, industrial and heritage applications has arrived on the market after a comprehensive product evaluation, carried out in conjunction with its network of approved contractors. As a result, customers will benefit from the following major improvements to the Dryseal range: -

What's new for 2010

- A new RibTec ribbed membrane now available alongside a standard flat membrane; the RibTec membrane provides a slight textured effect of the surface ribbing, providing an aesthetically attractive and more uniform roof finish.
- A natural choice for green roof applications as it's water tight and root resistant
- New and simplified pricing structure, featuring many price reductions and a much more competitive top coat price
- Membrane and trim components manufactured using the highest quality resins and glass with no compromise on the quality
- Covered for the first time by an independent insurance backed warranty scheme
- Fire-resistant resins meaning no Building Regulation restrictions on Dryseal's use on flat or low pitched roof surfaces
- Improved technical and marketing support for contractors
- New dedicated training centre for Dryseal Contractors near Daventry, providing Dryseal training courses for new operatives as well as refresher courses for existing operatives
- New online ordering service going live in Spring 2010.

An excellent alternative to Lead

The Dryseal roofing system is ideal for complex detailing and in most cases installation can be carried out with roof furniture in place. The major part of the system is the GRP membrane which features a unique high adhesive surface for superior joint bonding.

Dryseal can achieve a similar finished detailing appearance to Lead – ideal for the Heritage market – but without the normally required installation skills and without incurring the cost or attracting the risk of theft.

Backed by independent insurance cover

For the first time, Dryseal is backed by an independent insurance scheme. This scheme offers 10 years' protection on installation and up to 20 years' cover on materials.

Hambleside Danelaw's managing director Chris Avery said: "At Hambleside Danelaw, we firmly believe that Dryseal is an excellent product and one that has now been made much more competitive just as the market is picking up. Contractors are sure to value the 'fit and finish' solution that Dryseal offers for successful roofing."

Potential new contractors who provide quality, good workmanship are encouraged to contact Mike Billett, Hambleside's appointed agent, on 07710 573008 or mike.billett@dryseal.org .

Details of the Hambleside Danelaw's 2010 range of the Dryseal GRP Roofing System will shortly be published in a new product brochure, copies of which will be available for download from the Group's website: www.hambleside-danelaw.co.uk.

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For more information, contact Aidan Relf on 07710 305182

Notes to editors

1. Technical support, quality, safety and the environment

Hambleside Danelaw offers on-going technical support, including site visits and free access to CAD or pdf drawings of every Dryseal component.

Hambleside Danelaw has calculated the embodied carbon weights for all its GRP products and this information is available to support any environmental statements. GRP has efficient life cycle costs and may be recycled at the end of its service life.

Dryseal is BBA Approved and has held Certification since 1995. It also meets the following standards:

- BS EN ISO 9001:200 – Quality
- BS EN ISO 14001:2004 – Environment
- BS OHSAS 18001:2007 – Safety
- Working towards BES 6001 Environmental & Sustainability Standard

A 2-day training course for a modest fee is available at Daventry or Inverness. This covers all aspects of Dryseal including the installation process, estimating and costing, quality standards and environmental factors. More information on all support services is available at: www.hambleside-danelaw.co.uk.

2. About Hambleside Danelaw

Multiple sustainability award winner Hambleside Danelaw Ltd manufactures low carbon Glass Reinforced Polyester (GRP) roofing products in Daventry and Inverness in the UK. The company's product range includes Dryseal roofing products for flat and low pitched roofs; Insulator and Contour rooflights and wall lights; and Danelaw flashings, roof and wall ventilation products. Its Dry Fix or mortarless solution to roofing and ventilation is increasingly being seen as the future of the roofing industry and it can now offer suppliers a complete 'dry roof'. An improved Dryseal range has been launched for 2010, while the new Insulator Rooflight Lighting Control System, which can reduce the

need for artificial lighting inside a building by as much as 50%, recently won a Green Apple Award. Hambleside Danelaw has been investing for ten years in all areas of sustainability and many of our roofing and ventilation products feature recycled materials in their construction, a process which has been recognised by the Green Organisation and the Waste and Resources Action Programme (WRAP). In 2007, the Group was accredited with the Planet Positive mark by leading carbon solutions company dcarbon8 and an independent audit by dcarbon8 has found that Hambleside Danelaw has reduced its carbon footprint at its two UK factories by over 20%.