



Hambleside Danelaw Ltd
Press release – 20 December 2007

Hambleside Danelaw's StormForce 225 valley trough range wins Scottish innovation award

The Fusion organisation, which supports entrepreneurs and innovators in the Highlands and Islands of Scotland, has presented Hambleside Danelaw with the Fusion Innovation Award 2007, sponsored by Microsoft, for the roofing product manufacturer's Stormforce 225 valley trough range.

Hambleside Danelaw is the British market leader in the manufacture of GRP flashings. The StormForce 225 valley troughs for inclined valleys on slate and roofs have been designed to accommodate the maximum design rainfall rate used in the UK, with different widths of profile to suit large and small roof areas across a wide range of roof pitches. Lightweight and much simpler to install than the lead products, they are suitable for water reclamation systems and offer a cost effective alternative to other materials.

The manufacturing process for the valleys at Hambleside's factory in Inverness involves reduced waste and the replacement of virgin raw materials with materials generated from recycled products. With a life expectancy in excess of 45 years, the valleys can be recycled at the end of their service life. In fact, all of the Group's injection moulded and vacuum formed products, such as tile vents and rafter trays, contain a minimum 10% recycled material.

The Fusion Innovation Award was presented to John Sinclair, Production Director of Hambleside Danelaw Ltd, at the 'Can do, Will do – Entrepreneurs in Action' Fusion annual conference at the Aviemore Highland Resort.

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Notes to editors

1. For the house building market, Hambleside Danelaw's range of roofing and ventilation dry fix products comprise valley troughs, ridge and hip ventilators, dry soakers, dry verges and dry fix bonding gutters. The range of mainly pitched roof products has evolved in order to meet the changes required by the Building Regulations; international, European and national standards.
2. The benefits of dry fix roofing products are well documented and the economies they create during construction are too significant to ignore. Unlike wet fix systems that will eventually need costly maintenance, these products can be relied upon to function for considerably longer periods on a maintenance free basis.
3. The full range of StormForce 225 high performance GRP valley troughs and other roofing and ventilation products can be viewed at: www.hambleside-danelaw.co.uk/products.html.
4. In 2007, Hambleside Danelaw was given Planet Positive™ certification by leading carbon solutions company dcarbon8 because its design and production processes embody an environmentally responsible footprint which is imperative to receiving certification. The Planet Positive™ mark will inform contractors that Hambleside's business carbon footprint, the volume of greenhouse gasses generated by the company's manufacturing and distribution processes, is more than offset by activities that reduce greenhouse gas emissions.